

THE WINNING FORMULA

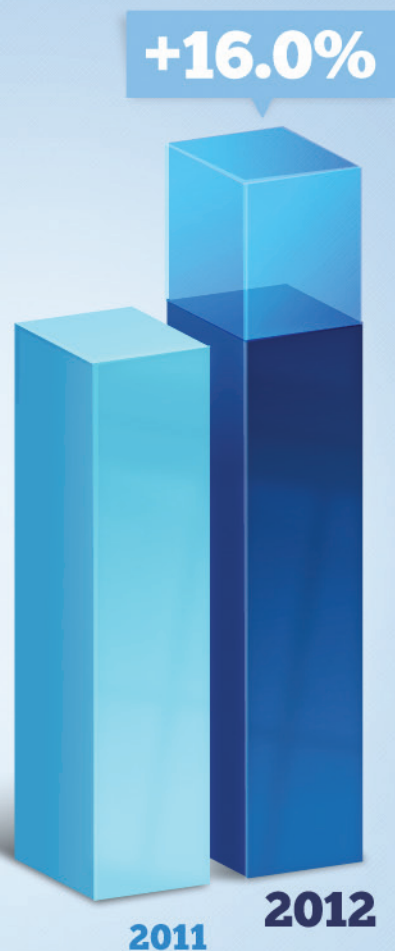
香港旅遊發展局年報 2012 / 13



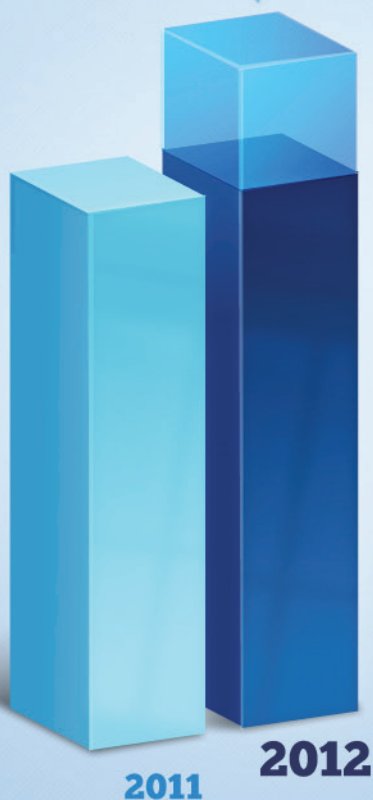
旅遊業概況

訪港旅客人次

4,862 萬



+14.6%

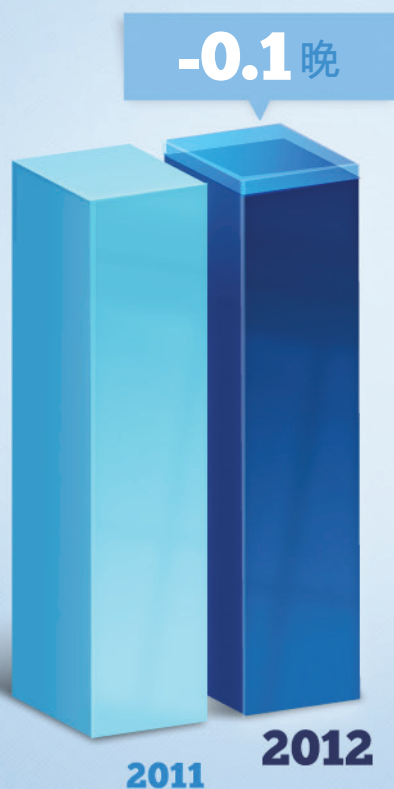
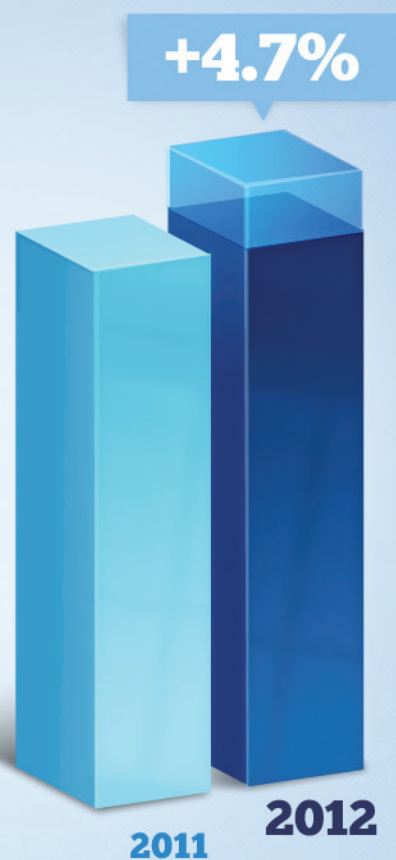


與入境旅遊相關的 的總消費

2,965.6 億港元

過夜旅客人均消費

7,818 港元



過夜旅客 平均逗留時間

3.5 晚

過夜旅客滿意度 (滿分為10分)

8.3 分

